

PRESS RELEASE

**AUSTRALIAN PHYSICAL THERAPY WEBSITE SPECIALISTS WILL TRAVEL 10,180 MILES TO ASSIST AMERICAN PRACTITIONERS HARNESS THE INTERNET**

**WORLDWIDE, 9 MAY 2011 – PHYSIOPULSE** has confirmed its attendance in the 2011 Physical Therapy (PT) Expo taking place in North America's Washington D.C.

PT2011 is the Annual Conference & Exposition of the American Physical Therapy Association (APTA) at which physical therapy professionals from across the globe come to gather the latest information on the future of physical therapy, to network with colleagues, see product demonstrations, learn cutting-edge techniques and earn continuing education units.

PHYSIOPULSE, Australian experts in Internet technology and website development focus on assisting hard-working physical therapy clinic owners harness the speed and power of the Internet to increase efficiency, improve the bottom-line and run a more successful practice.

Initially launched in Australia and developed in conjunction with physical therapy business owners, PHYSIOPULSE invested close to 3 years to research and understand the physical therapy industry and have developed a practical and affordable website development solution which is now being offered to American physical therapy businesses.

From developing affordable, high performing websites fitted with special features like blogs; newsletters; rich and customized content libraries; social sharing and more, to managing their content by publishing informative, educational and key-word rich promotional marketing material, this innovative company helps practitioners and clinics establish their credibility and leverage the medium to attract new, qualified clients, increase referrals and improve client loyalty.

“We are specialists in creating and managing websites for physical therapy businesses only”, says Yalcin Yilmaz, company director, “and provide busy, hardworking professionals with fresh, industry tested and tailor-made online solutions that cost less without cutting corners or compromising. Our innovative custom-made platform enables us to provide an exceptional service regardless of whether we have ten clients or 5000.”

PHYSIOPULSE offers its U.S. clientele simple and affordable month-by-month payment plans with a 90-day Money Back Guarantee that provides a risk-free way to try out their services. They provide responsive customer service support with a local toll-free number 888-777-1844 for U.S. businesses.

Physical therapy professionals looking to establish a professional web presence while minimizing stress in their day-to-day practice are encouraged to contact PHYSIOPULSE representatives at booth 836 at the PT2011Expo.

Mr. Yilmaz also invites those potential businesses interested in licensing their innovative system to make contact at the expo.

The PT2011 Expo will take place from June 9–11, 2011.

To learn more about PHYSIOPULSE, sign up to their newsletter, or to visit their blog simply go to [www.physiopulse.com](http://www.physiopulse.com).

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